

AXE: COMICON

TERMS & CONDITIONS

COMPETITION DATES: 01 JUNE 2025 – 31 JULY 2025

1. The promoter is Unilever South Africa (Pty) Ltd (“the Promoter”) and Tradeway Promotions is the “Promoter Agent”.
2. The promotional competition is open to all South African residents in possession of a valid identity document.
3. The promotional competition is only open to participants over the age of 18.
4. These Terms and Conditions will prevail in the event of any conflict or inconsistency with any other communications sent to you by us, including advertising or Promotional materials. Prize redemption instructions are deemed to form part of the Terms and Conditions.
5. The promotional competition is not open to any director, member, partner, employee, agent or consultant of the Promoter or Promoter Agent, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
6. By participating in this competition participants are asked to Opt In to receive future marketing material from the brand/s on promotion. The participant is under no obligation to Opt In in order to still enter the promotional competition.
7. All personal information (‘Personal Data’) supplied by participants shall be processed in accordance with South African data protection legislation and the Promoter’s Privacy Policy.
8. This promotional competition is open from 01 June 2025 and ends at 12am (midnight) on 31 July 2025. Any entries received after the closing date will not be considered.

ENTRY REQUIRMENTS

9. To enter, participants will be required to Buy ANY 2 Qualifying Axe deodorants as listed below:

AXE DEOAERO WILD SPICE V1 150ML
AXE DEOAERO ADRENALIN V1 150ML
AXE DEOAERO EXCITE V1 150ML
AXE DEOAERO APOLLO V1 150ML
AXE DEOAERO DARK TEMP V1 150ML
AXE DEOAERO MUSK V1 150ML
AXE DEOAERO GOLD 150ML
AXE DEOAERO BLACK V1 150ML
AXE DEOAERO ICE CHILL 150ML
AXE DEOAP DARK TEMP V1 150ML
AXE DEOAP BLACK V1 150ML
AXE DEOAP APOLLO V1 150ML

AXE DEOAP GOLD 150ML
AXE DEOAP ICE CHILL V1 150ML
AXE DEOAP ICE CHILL V1 150ML
AXE DEOR/ON WILD SPICE 50ML
AXE DEOR/ON DARKTEMPTATN 50ML
AXE DEO R/ON BLACK 50ML
AXE DEO R/ON GOLD 50ML
AXE DEO R/ON ICE CHILL 50ML
AXE DEO R/ON ICE CHILL 50ML

Participants must then Sign up on WhatsApp: **060 017 0177** and follow prompts.

In order to qualify for entry, participants will be required to flow the below step by step guide:

- Step 1: Save the Axe number on your phone and text 'Hi' to it on WhatsApp
- Step 2: Complete the user journey
- Step 3: Upload the till slip

10. Participants must keep their till slip as proof of purchase.

11. Participants must upload the correct till slip. If a participant uploads an incorrect till slip, the Promoter reserves the right to deem that entry as invalid.

12. Participants must enter in their correct contact details. If a Winner has given incorrect contact details, the Promoter reserves the right to select another Winner in terms of the rules.

13. Participants may enter as many times as they wish, provided that each entry is associated with a separate purchase and accurate barcodes.

14. The prize is:

- 1 of 10 Double Tickets to Comicon taking place from 28 – 31 August 2025 at the Nasrec Expo Centre in Johannesburg
 - Inclusive of 2 x 4 Day Passes to Comicon
 - Inclusive of Flights should the winner not be from Johannesburg
 - Inclusive of Accommodation should the winner not be from Johannesburg

15. Any Prize not taken up for any reason within **one week** of notification will be forfeited.

16. Prizes are not exchangeable or transferable.

17. A single person/ID number may only win 1 Prize per competition.

SELECTING WINNERS

18. Participants will be randomly selected as winners (the 'Winner') to receive a Prize.

19. The Winner will be required to provide their till slip, name, ID number, copy of their identity document and/or copy of their passport as well as contact details, and will be contacted to acknowledgment the receipt of the prize.
20. The draw will take place at the end of the campaign period and selected participants will be notified telephonically where they will be required to provide the above-mentioned documents before being verified as a winner. The Promoter (or their agent) will endeavour to contact the prize Winner three (3) times on the day of draw after their name/number is drawn and the two days which follow. If the Prize Winner cannot be contacted during this period, the Prize will be forfeited, and another Winner will be selected in accordance with the rules.

DELIVERY OF PRIZE

21. The Prize winners will be contacted by Promoter "agency" where agency will require the winner to furnish agency with the aforesaid required documentation within three (3) days of confirmation of telephonic call, once all documents have been verified, agency will then fulfil the prize. If the Prize Winner cannot produce the documents during this period, the Prize will be forfeited, and another Winner will be selected in accordance with the rules.

GENERAL

22. The Winner may be required to sign an Indemnity and Media Release forms
23. A copy of these rules can be obtained from the Consumer Call Centre on telephone number 0860 151 141 or at <http://comiconterms.co.za/terms>
24. Failure to claim the Prize or a refusal or inability to required documentation or comply with any of the competition requirements within 3 days will disqualify the Winner and a new Winner will be drawn in terms of these rules.
25. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
26. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
27. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
28. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
29. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.

30. **NOTE:** Any attempt to use multiple cell phone details or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
31. The Promoter reserves the right to use the images taken of the Winner for publicity purposes in any manner they deem fit, without remuneration being made payable to the Winner. However, the Winner has the right to object to these images being used by written notification to the Promoter at 15 Nollsworth Crescent, Nollsworth Park, La Lucia, 4051 Att: Legal Department.
32. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
33. In the event that the Prize is not available despite the Promoter's reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize of equal value.
34. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant or the Winner.
35. The judges' decision is final and no correspondence will be entered into.
36. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
37. This promotional competition is in no way sponsored, endorsed or administered by, or associated with Telkom, MTN, Vodacom and Cell C and the participants acknowledge that they are providing information to the Promoter and its agents only and not to telephone networks.
38. All participants in this competition release Telkom, MTN, Vodacom and Cell C from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.
39. The Promoter reserves the right to delete any information uploaded by a participant which the Promoter, in its absolute discretion, believes is illegal, obscene, offensive or defamatory, or infringes the intellectual property rights of a third party, or is otherwise inappropriate for a campaign designed for mass audience entertainment
40. Participants warrant that they have full rights to the images and stories that they upload and that the use of the said material shall not constitute a breach of any third party's copyright or other intellectual property rights.

41. Participants agree that by uploading their “images” and/or stories, they grant permission to the Promoter to use the images or stories or any part thereof, in any and all media for promotional / marketing purposes with no consideration payable to the participants.

42. If participants are having issues with the WhatsApp bot journey, they may reach out to competitionsadmin@tradeway.co.za